

SAVOR
EXPO

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THE LARGEST INTERNATIONAL EXHIBITION on HVACR and COLD CHAIN



Held On

Date: **15 16 17** May, 2025 | ICCB, Kuril, Dhaka, Bangladesh



Organized by
SAVOR
INTERNATIONAL LIMITED

WALTON
Air Conditioning

ELITE
Hvac Solutions

GREE

KONKA

Carrier

benton

Haier

SUPREME
AIR CONDITIONING

Esquire Electronics Ltd.

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ASHRAE
Bangladesh
Chapter



BRAMA
Bangladesh Refrigeration and Air Conditioning Manufacturers Association

ISIB
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HVAC-R

BAEIA

Ice Cream Partner

Polar
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Media Partner

GreenScape
Media

Event Partner

POS MASTER
Information

15 May to 17 May 2025
@International Convention
City Bashundhara (ICCB)



WHAT HAPPENED IN 2025

KEY STATS - SAFE HVACR & COLD CHAIN



48% of the companies already renewed their participation during the exhibition



350+

Foreign delegates from different countries visited in this exhibition



16 +

countries have attended



9000 +

targeted visitor over 3 days exhibition



95

companies exhibited their products



70K sqft

Total Exhibition Area





SAFE HVACR & COLD CHAIN AN EXCLUSIVE B2B & B2G PLATFORM FOR THE EXHIBITORS:

SAFE HVACR & COLD CHAIN - 2025 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in commercial building products for their plans and multiple projects. Exhibiting at these exhibition generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh lead good opportunity for our construction players to reach beyond domestic peripheral. Moreover, this Exhibition built attendance through 360° marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.



OBJECTIVE OF SAFE HVACR & COLD CHAIN - 2025

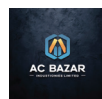
- Promoted safe & sustainable products and value-added services as preferred choice for HVACR & Cold Chain in Bangladesh.
- Promoted safe & smart HVACR & Cold Chain solutions.
- Engaged roll out innovations and new technologies for domestic market.
- Explored opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Created awareness among future engineers, policy makers about innovation & technological advancement in the HVACR & Cold Chain industry.
- Created a platform for technology exchange and unveiling opportunities of business for the exhibitors.
- Provided a platform for all the stakeholders related to HVACR & Cold Chain industry so as to showcase their smart products.
- Engaged Industry experts and clients to discuss the next generation solutions.
- Initiated a strategic relationship and partnership with key industry players, foreign buyers and solution providers and policy makers.





STRONG INDUSTRY PARTICIPATION

SAFE HVACR & COLD CHAIN-2025 have opened its doors for Bangladesh and dubbed to be country's most one and only exhibition on SAFE HVACR & COLD CHAIN. Some of the reputed companies who have made remarkable manifestations at the show this year.





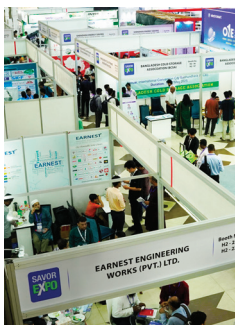
STRONG INDUSTRY PARTICIPATION

Mascotop®





GLIMPSE OF THE SAFE HVACR & COLD CHAIN - 2025





EXHIBITORS PROFILE

- | | |
|--|---|
| <ul style="list-style-type: none"> • Packaged Chillers • Air Handling & Air Distribution Products • Unitary Products (Air Conditioners) • Water Distribution • Products (Refrigeration) • Refrigeration Accessories • Building Management Systems • Electrical Products & Systems • Services • Centrifugal / Screw / Scroll/ Reciprocating / Vapour Absorption / Magnetic Bearing Systems • Fan Coil Units / Grills & Diffusers / Air Filters / Dampers • Window AC / Split AC / Packaged AC/ Rooftop AC /Portable AC / Precision AC • Dehumidifiers & Humidifiers /VRV /VRF Systems • Pre-insulated Piping / Valves / Cooling Towers / Grooved Piping Fittings & Accessories • Ice Cream Freezers / Milk Coolers & Freezers- Domestic & Commercial Bottle Coolers • Oil Separators/ FloatValves/ Expansion Valves /Solenoid Valves • Vibration Isolators / Duct Pipe Supports / Air Curtains Lighting Manufacturers | <ul style="list-style-type: none"> • Cold Storage Insfratructure Solutions • Meterial Handling & packaging Solutions • Cold Supply Chain & Transportation Solutions • Industrial Refrigeration • Air Flow Fans, Blast Freezers, Building Auto-mation Systems • CA Doors, CA Storages, CA Tents, Cold Rooms, Cold Storage Construction • Docking Doors, Drainage Systems and Pipes, ooring Solutions, Heat Exchangers • HVLS Fans, Insulation Solutions, Light-ing Solutions, PEB Manufacturers, Pipe Manufacturers • Portable Cold Storage Manufacturers, PUF Sandwich Panel Manufacturers • Clothing and Personal Protection Equipment, Cold Store Safety Equipment, Emergency Exit Lights • CNG & Electric, Crates and Bins, Storage Contain-ers, Pallet Trucks • Batter-ies and Chargers, Conveyor Systems - Belt and Roller Based • Labelling Solutions, Lion Bags, Insulated Boxes with Inside Liners/ Covers • Reefer Containers, Reefer Maintainance Providers, Reefer Parts and Service, Reefer Trucks • OEMs, Body Builders & Truck Chassis Manufacturers • Compressor Units, Screw Compressors • Heat Exchangers, Industrial Gas Suppliers, Dehumidifier and Humidifier |
|--|---|



COUNTRIES PRODUCTS EXHIBITED IN SAFE HVACR & COLD CHAIN-2025

Bangladesh, China, Philippines, Australia, Malaysia, India, Singapore, UK, U.A.E, Thailand, Taiwan, Germany, USA, Qatar, Srilanka, Belgium, Korea.

EXHIBITOR'S SURVEYS & TESTIMONIALS

80% Are primary decision-makers or influence in decision making

75% of exhibitors were satisfied with the quality of visitors at SAFE HVACR & COLD CHAIN - 2025

Few Top Exhibitors & Visitors Feedback:

“ This type of exhibitions will be very good platforms to introduce new technologies, machineries

Mr. Mahbubur Rahman,
Honorable Secretary, Ministry of Commerce
Government of the People's Republic of Bangladesh

”

“ Good response from Bangladesh. We got 2 projects last year after cold chain exhibition. So, we think Bangladesh has potential to grow

Amandeep Singh
SINGHSONS REFRIGERATION, India

”

“ Whatever we targeted for the people to attend here was mainly for HVACR contractors, companies, engineering people ; these people have attend here and we have been getting good response from this exhibition.

Wilson Babu P
Testo India Pvt. Ltd.

”

“ Today is the best opportunity to observe the Market in Bangladesh by this exhibition. We appreciate the chance to be an exhibitor in this exhibition. It's really good.

Apidech Kesamool
Squeare Panel System Co. Ltd, Thailand

”

“ This is the best and the finest HVACR Expo in the country. All the local manufacturers, overseas exporters and all the technicians, trade persons & industry experts are here. I think this is a great platform for Bangladesh.

Md. Noor A Alam
Deputy Managing Director
Elite Hitech Industries Limited, President
ASHRAE Bangladesh Chapter

”

“ This event comes true at a good moment when China and Bangladesh continue to deepen their economic and trade relationship over the year. Our two nations have built very strong partnership based on mutual respect and cooperation. China remains one of the largest trade partners with expanding cooperation in infrastructure, energy, agriculture, and technology.

Mr. Han Jingchao
CEAB Trade & Services Branch
Chinese Enterprises Association in Bangladesh (CEAB)CEAB Trade & Services Branch
Chinese Enterprises Association in Bangladesh (CEAB)

”

“ Bangladesh is one of the most affected countries because of this climate change and we see this sector will be more important for this region. as Turkey, we are very proud to support this technology that this sector in this field. And Turkish exporters, Turkish HVACR exporters are here today.

Bilal BELYURT
Commercial Counsellor, Republic of Turkiye, Turkish Embassy in Dhaka, Office of the Commercial Counsellor

”

“ I extend my heartfelt wishes for the sucess of this exhibition. May this expo pave the way for innovation, advancement, and prosperity in the cold chain industry and beyond.

Mr. Mostofa Azad Chowdhury Babu
President, Bangladesh Ciold Stroge Association

”

“ Our Bangladesh is a thickly populated country. To meet our rapid industrialization, we are importing Raw Materials, Crude Oils, etc. We are exporting Finished goods. The waste materials will stay with us. We need safe and controlled discharge of these waste materials. We need to develop our national policy toward: Zero Energy Demand, Zero Discharge and Zero Pollution. Then we shall be able to keep a safe and sustainable Bangladesh to our next generation. I believe that the Show will make a good start to create the B2B interaction that will help our industry to grow more and to compete globally. The exhibition will provide a platform for exchanging ideas on the latest developments in technologies.

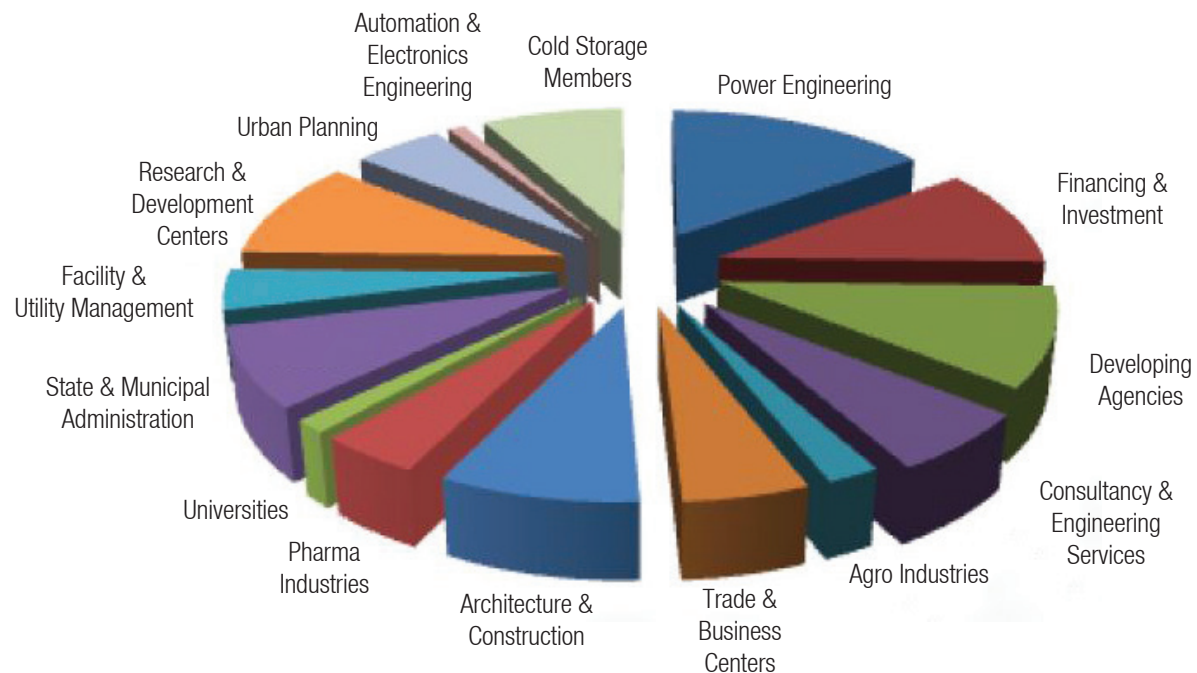
Engr. Md. Hasmotuzzaman
MEP Consultant & CEO, Utility Professionals
Ex-President, ASHRAE Bangladesh Chapter,
Technical Committee Member (P), ASHRAE Global

”

VISITOR'S OVERVIEW

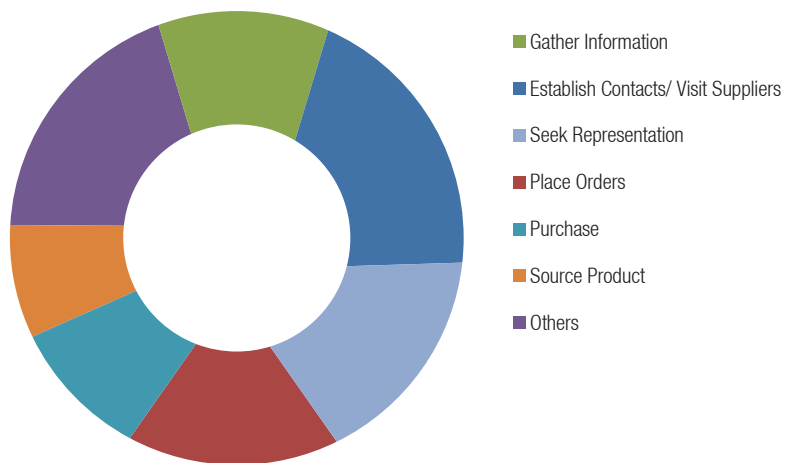
Bringing the right people together...

Visitor Profile-

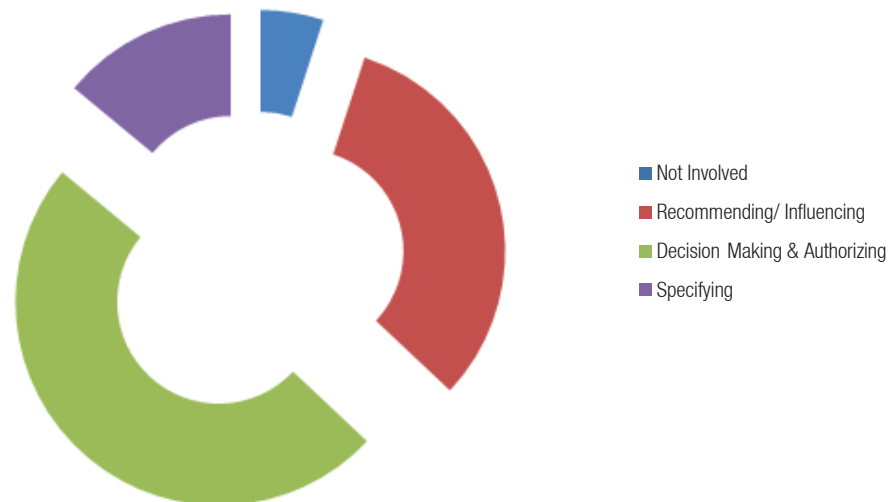


VISITORS OVERVIEW

PURPOSE OF THE VISITOR
SAFE HVACR & COLD CHAIN-2025

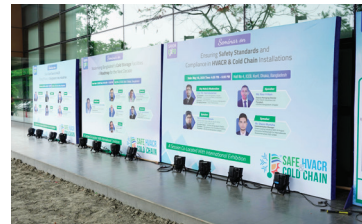
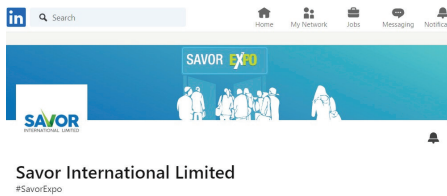
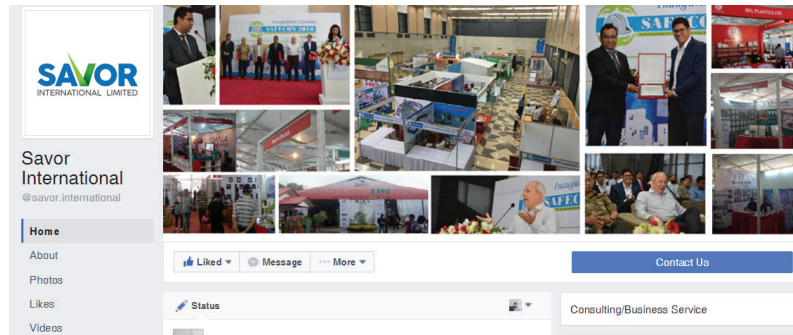


VISITORS ROLE IN DECISION MAKING





MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS





PR CAMPAIGNS

daily sun

Business
HVACR-Cold Chain expo begins at ICCB

Exhibitors from 10 countries will present more than 400 technologies and services at the three-day 'Safe HVACR and Cold Chain Bangladesh' organized by Sevier International Convention City Bangladesh (SICC), Dhaka.

Commerce Ministry Secretary Md. Rezaul Karim inaugurated the show at the city center while Bangladesh Cold Storage Association President Mostafizur Rahman presided over the session.

Dhaka's International Convention Center Bangladesh (ICCB) has inaugurated the three-day 'Safe HVACR and Cold Chain Bangladesh' exhibition on Saturday (May 16). The exhibition is open to all from 10 am to 7 pm every day until Saturday (May 17). Domestic and foreign organizations, companies related to HVACR and cold chain are participating in the exhibition.

Commerce Secretary Md. Rezaul Karim inaugurated the exhibition at chief guest. At the inauguration event, he said cold chain management is essential for the country's food security.

dailyobserver

Friday • 16 May 2025

3-day international Safe HVACR cold chain fair kicks off
Business Correspondent

A three-day international exhibition titled 'Safe HVACR and Cold Chain 2025' kick off at the International Convention Center Bangladesh (ICCB) in Dhaka on Thursday.

Organized by Sevier International Limited, the exhibition is open to all from 10 am to 7 pm every day until Saturday (May 17). Domestic and foreign organizations, companies related to HVACR and cold chain are participating in the exhibition.

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বনিক বাত্রা

তিন দিনের সেফ এইচভিএসআর ও কোল্ড চেইন আন্তর্জাতিক প্রদর্শনী শুরু

সেফ এইচভিএসআর ও কোল্ড চেইন আন্তর্জাতিক প্রদর্শনী (SAFE HVACR and Cold Chain Bangladesh) নামের একটি প্রদর্শনী শুক্রবার (১৬ মে) ঢাকার আইসিবি (ICCB)তে শুরু হয়েছে। প্রদর্শনীতে ১০-এর বেশি দেশের ৪০০-এর বেশি প্রযুক্তিগত ও সেবা প্রদানকারী প্রতিষ্ঠান অংশগ্রহণ করছে।

প্রদর্শনীতে ১০-এর বেশি দেশের ৪০০-এর বেশি প্রযুক্তিগত ও সেবা প্রদানকারী প্রতিষ্ঠান অংশগ্রহণ করছে।

কালবিলা

ঢাকায় শুরু ৩ দিনের সেফ এইচভিএসআর ও কোল্ড চেইন প্রদর্শনী

ঢাকার আন্তর্জাতিক কনভেনশন সেন্টার (আইসিবি) তিন দিনের 'সেফ এইচভিএসআর ও কোল্ড চেইন ২০২৫' শীর্ষক আন্তর্জাতিক প্রদর্শনী শুরু হয়েছে। প্রদর্শনীতে ১০-এর বেশি দেশের ৪০০-এর বেশি প্রযুক্তিগত ও সেবা প্রদানকারী প্রতিষ্ঠান অংশগ্রহণ করছে।

জগদীশ

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DHAKAPST

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THE BUSINESS STANDARD

Cold storage is vital to food security: Commerce Secretary

Cold storage is playing a special role in the agricultural economy by preserving produce, the minister said. He said, 'Cold storage is a vital link in the food chain. It helps to reduce post-harvest losses and ensures that food is available to consumers throughout the year.'

তিনি

সুশিক্ষিত যুবক সেফ এইচভিএসআর ও কোল্ড চেইন অফিসে

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ইনকিলাব

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PR CAMPAIGNS





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ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year, thereby enabling trade across multiple industry verticals.

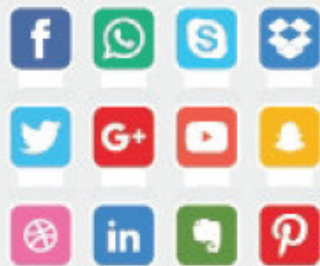
Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources path .

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in n eighbor countries and also Worldwide.

Organized By



FOLLOW US



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